

## Allan P. Aguas

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### OBJECTIVE

A Visual Designer position in an organization where creativity and outstanding design is a necessity.

### SUMMARY OF QUALIFICATIONS

Over 10 years as a Visual Designer with a proven track record of producing extraordinary results in branding and marketing communications for some of Silicon Valley's largest high tech firms. An energetic self-starter with outstanding analytical, organizational, and creative skills. Expert at transforming complex ideas into clear, concise and creative visuals that drive home messaging and maintain brand. Expert knowledge of Adobe CS, Dreamweaver, PowerPoint and Keynote as well as proficient in Flash, HTML, JavaScript and CSS. Additional experience in motion graphics software and video editing. Excel in high pressure, deadline driven environments while providing quality and creativity.

### EXPERIENCE

*Groove11 – Brand Experience Agency, San Rafael, California*

Sr. Digital Designer, 2006 to present

- On-site creative consultant to Cisco's Executive Vice President of Worldwide Operations.
- Designed visuals for Cisco's largest global conferences.
- Collaborated with writers, producers, communications managers and other design teams, to concept materials for a variety of executive communication media.
- Created original identity for sales and incentive programs that were implemented corporate wide.

*Williams Lea – Business Solutions Firm, San Francisco, California*

Presentation Specialist, 2004 to 2006

- As on-site vendor, exclusively designed interactive multimedia communications for a global investment bank for marketing and practice development.
- Worked with clients to author presentations, documents and other visuals in a fast-paced environment with time-sensitive deadlines.
- Assisted in training new and temporary staff.

*Dolphin Multimedia – Design Firm, Palo Alto, California*

Designer/Programmer/Webmaster, 2000 to 2004

- Designed websites and interactive CD/DVD presentations for enterprise, biotech and technology companies, which incorporated motion graphics, video and animation.
- Created animations and video for use in training, sales and marketing and large scale business conferences.

*TradeYard.com – E-commerce Startup, San Francisco, California*

Lead Designer, 1999 to 2000

- Designed company website, banner ads, promotional materials and graphics for online construction equipment marketplace.
- Led a design team in all aspects of corporate and brand identity.

*Diablo Dealer – Weekly Auto Publication, Pleasanton, California*

Graphic Designer, 1998 to 1999

- Designed advertisements for weekly trade publication.
- Image manipulation, image correction and magazine pagination.

### EDUCATION

Academy of Art University, San Francisco, California

Bachelor of Fine Art, New Media, 2006